



Virtual Interior Design

Same approach, one room at a time.

Studio-led interior design, delivered virtually to homes across the UK and worldwide. No compromises on quality. No need to be in London. Just considered, beautiful rooms designed entirely around you.



Why Project London?

Project London is a London-based architecture, interior design and project management studio. Our Virtual Interior Design service is an accessible and flexible way to work with the studio, wherever you are in the world.

What you receive is not a template. It is a bespoke considered interior design, developed using the same creative process, sourcing standards and attention to detail behind some of London's most refined residential projects.

What makes us different;

- Every project is directed by the studio, not outsourced, not templated
- Access to the same trusted suppliers and considered sourcing approach
- A structured process with clear deliverables, so you always know what to expect
- Preferred supplier rates passed on where available, through your design pack
- Two price points on every item, for flexibility without compromise



Our process.

Six steps. One cohesive design. Everything you need to transform your space.



0 1

Tell us about your space

Start by completing our design questionnaire. Share inspiration imagery and lifestyle priorities. The more you tell us, the better we can tailor the design.



0 2

Design Discovery call

A one-to-one video call to explore your space and vision, whatever the number of rooms. This is where we recommend the right studio support and confirm your project fee.



0 3

Design development

Once you're ready to go ahead, this is where the studio gets to work planning your space, choosing materials, curating furniture and lighting selections.



0 4

Concept mood board

Your concept mood board is shared for your review



0 5

Review changes

We talk through the concept mood board together and refine where needed



0 6

Final design pack

Your design pack includes sourcing links, specification detail and two price points per item — ready to implement at your own pace.

Our packages.

Every project starts with a Design Discovery call, so we can recommend the right package for you and confirm your fee per room.



01

Curated Room Design

Priced per room

A fully designed room, considered, resolved and ready to shop. We do the creative work; you implement at your own pace, with a curated shopping list and direct links for every piece. Ideal if you want an elevated interior without full spatial planning. Priced per room — see our current Design Fees.



02

Signature Room Design

Priced per room

The complete studio experience. Every layer resolved — layout, sourcing, specification, styling, window treatments and space planning — finished to the Project London standard. Priced per room — see our current Design Fees.



We have been featured in
publications including.....

Livingetc

**HOMES
& GARDENS**

**The
Guardian**

**VOGUE
LIVING**

**COUNTRY & TOWN
HOUSE**

COUNTRY LIFE

**HOUSE
& GARDEN**

**KITCHENS
BEDROOMS &
BATHROOMS**

And with awards from.....





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