

# interior designer

BRITAIN'S OLDEST MAGAZINE FOR PROFESSIONAL INTERIOR DESIGNERS

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Sam McArdle (L) and Jonathan Mount (R), Founders of Project London, who are celebrating a record year.

## RECORD YEAR FOR STUDIO

Multi-disciplinary design studio Project London has reported its strongest year to date, doubling revenue and significantly expanding its portfolio of large-scale residential projects in the UK. On the back of this growth, the studio has announced the opening of its first international office in Dubai, marking a major milestone as it enters 2026 with a record pipeline. Founded in 2020 by former buying agents Jonathan Mount and Sam McArdle, Project London has grown into a 23-strong team spanning RIBA-chartered architects, interior designers and project managers. 2025 has been a landmark year for the studio, with average project values doubling amid heightened demand for comprehensive residential renovations. Recent highlights include the full refurbishment of a 19th-century hunting lodge in St John's Wood and substantial family homes in Wimbledon and Wandsworth. The studio also achieved a 98% planning approval rate, securing 71 approvals across 14 London boroughs since its inception, while increasing its project volume by more than 73% year-on-year. Looking ahead, Project London is forecasting another year of strong growth, with a pipeline exceeding £32 million including landmark projects in Notting Hill, Holland Park and Kensington, as well as the Middle East. The new Dubai office, led by McArdle, will officially open in early 2026 and has already secured multiple commissions in the region. This expansion will enable the team to bring its detail-driven, transparent and design-led approach to international clients seeking a cohesive end-to-end service.

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